Jeffrey Francis McBride, also known as "Bird" was born on July 1, 1987 in St. Paul, Minnesota. He passed away suddenly on January 14, 2012 at the age of 24.

Jeff is survived by his parents, Gary and Ruth McBride and older siblings, sister Angie and brother Sean. He grew up in Oakdale, Minnesota.

Jeff played youth hockey, starting at age 7. Against his Dad's advice, Jeff wanted to be a goalie. We know who won that decision.

He attended and graduated from Tartan Sr. High School in Oakdale, where he was on the high school golf team, soccer team and hockey team. One of his highlights in high school was playing in the Minnesota State High School Hockey Tournament with his high school team. He also was a member of the National Honor Society.

Looking toward high school graduation in 2005, a few of Jeff's friends were going to attend Bemidji State University. After visiting BSU, Jeff decided to join them. It was one of the best decisions of his life.

Jeff played for several years on the BSU golf team and played goalie on the club hockey team. He was also a diehard Beavers hockey fan! One of his favorite memories was going to the Frozen Four with his friends to Washington D.C. to support his favorite hockey team!

Jeff loved Bemidji and met so many wonderful and lifelong friends while attending BSU.

He had a love of hunting, fishing, hockey and golf. Bemidji was the perfect place to enjoy all these hobbies.

Jeff remained in Bemidji for a year after graduating from Bemidji State in 2010 with a Bachelor of Arts Degree in Sports Management and Business.

He decided to finally move back home in July of last year and was working at 3M Company at the time of his passing.

He will be deeply missed by his family and his many friends.

A Jeff "Bird" McBride Memorial Scholarship has been set up for hockey and golf at BSU in Jeffrey's honor, starting in the year 2013.